



# DO YOU WANT TO START YOUR OWN BUSINESS?

Applications for the  
2020 Ballarat Stepping Stones To Small Business Program  
are NOW OPEN!

**Stepping Stones To Small Business is a FREE micro-enterprise program for women from CALD backgrounds and women over 50 from any background**

## Stepping Stones includes:

- A 4-day Empowerment Program – Discover your strengths and gain financial literacy skills to help you choose your pathway to small business, employment or education
- Serious about business? We offer an 8-day Business Skills course tailored for women from refugee and migrant backgrounds.
- Mentor support to achieve your goals.
- Referral pathways for employment and education opportunities.
- Free childminding, so you can enjoy worry-free learning.

**FOR MORE INFORMATION OR TO APPLY:**

**Deborah Klein**

**[steppingstones@brmc.org.au](mailto:steppingstones@brmc.org.au) 03 5383 0613**

**<https://www.bsl.org.au/services/refugees-immigration-multiculturalism/stepping-stones/>**



# Ballarat 2020 Stepping Stones To Small Business Program

Ballarat Regional Multicultural Council Barkly Square 25 – 39 Barkly Street, Ballarat VIC 3350

## Empowerment Pathways Schedule

Date	Topics Covered
Week 1 Tuesday, 12 May 9:30am – 2:45pm	<ul style="list-style-type: none"> <li>• Introduction To Stepping Stones</li> <li>• Identifying Your Strengths and Gaining Confidence</li> <li>• Assessing Support And Opportunities Around You</li> </ul>
Week 2 Tuesday, 19 May 9:30am – 2:45pm	<ul style="list-style-type: none"> <li>• Identifying Your Passion And Purpose</li> <li>• Guest Speaker: Local Small Business Entrepreneur</li> <li>• Show And Tell Your Business Ideas</li> </ul>
Week 3 Tuesday, 26 May 9:30am – 2:45pm	<ul style="list-style-type: none"> <li>• Financial Literacy – Money Minded I                             <ul style="list-style-type: none"> <li>○ Attitudes To Money</li> <li>○ Spending And Budgeting</li> <li>○ Creating Savings</li> </ul> </li> <li>• Setting and Achieving Goals – Your Business Aspirations</li> <li>• Effective Time Management</li> </ul>

## Business Skills Schedule

Date	Topics Covered
Week 4 Tuesday, 2 June 9:30am – 2:45pm	Small Business Victoria: <ul style="list-style-type: none"> <li>• Start Your Business In Victoria Workshop I</li> </ul>
Week 5 Tuesday, 9 June 9:30am – 2:45pm	Small Business Victoria: <ul style="list-style-type: none"> <li>• Start Your Business In Victoria Workshop II</li> </ul>
Week 6 Tuesday, 16 June 9:30am – 2:45pm	Small Business Victoria: <ul style="list-style-type: none"> <li>• Financial Fundamentals</li> <li>• Effective Business Systems &amp; Record-Keeping</li> </ul>
Week 7 Tuesday, 23 June 9:30am – 2:45pm	Small Business Victoria: <ul style="list-style-type: none"> <li>• Marketing Your Business</li> <li>• Taking Your Business Online</li> <li>• Effective Business Networking</li> </ul>
<b>Term Break 29 June – 12 July</b>	<b>Refresh, Reflect, Re-Energise</b>
Week 8 Tuesday, 14 July 9:30am – 2:45pm	<ul style="list-style-type: none"> <li>• Reflections</li> <li>• Guest Speaker: Pricing For Maximum Profit</li> <li>• Guest Speaker: ANZ Saver Plus</li> <li>• Your Business Online – Your Story, Your Pictures, Your Plan</li> </ul>
Week 9 Tuesday, 21 July 9:30am – 2:45pm	<ul style="list-style-type: none"> <li>• Guest Speaker: Centrelink</li> <li>• Guest Speaker: Jobs Victoria Employment Network</li> <li>• Your Business Pitch And Your Business Plan</li> </ul>
Week 10 Tuesday, 28 July 9:30am – 2:45pm	<ul style="list-style-type: none"> <li>• Guest Speaker: Stepping Stones Alumni</li> <li>• Refining Your Business Plan</li> <li>• Practicing Your Business Pitch</li> </ul>
Week 11 Tuesday, 4 August 9:30am – 2:45pm	<ul style="list-style-type: none"> <li>• Guest Speaker: Stepping Stone Mentorships</li> <li>• Refining Your Business Plan And Pitch</li> <li>• Practicing Your Business Plan Presentation</li> </ul>
Week 12 Tuesday, 11 August 9:30am – 2:45pm	<ul style="list-style-type: none"> <li>• SharkTank! Business Plan Presentations</li> <li>• Stepping Stones Celebration Lunch And Graduation</li> </ul>



Ballarat Regional Multicultural Council Inc.



Brotherhood of St Laurence